



Office of

Commercialization

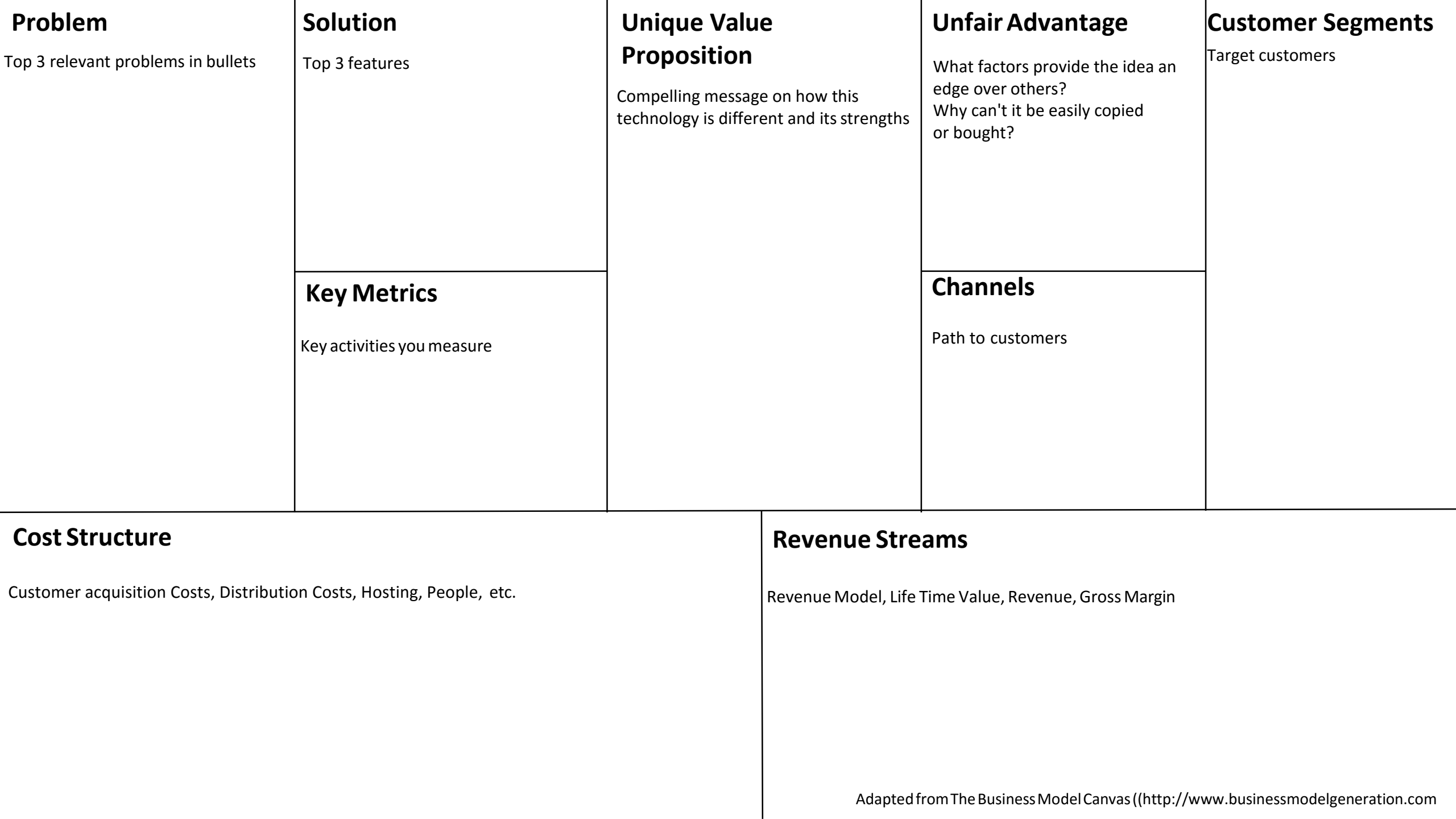
WASHINGTON STATE UNIVERSITY

# Commercialization Gap Fund Pre-Proposal

**PRINCIPAL INVESTIGATOR:**

**PROPOSAL TITLE:**

**INVENTION DISCLOSURE NO.**



## CUSTOMER DISCOVERY LIST

<b>PI name:</b>	
<b>Proposal Title:</b>	
<b>Invention Disclosure Number:</b>	

	<b>Name</b>	<b>Company</b>	<b>Job Title</b>
<b>1</b>			
<b>2</b>			
<b>3</b>			
<b>4</b>			
<b>5</b>			
<b>6</b>			
<b>7</b>			
<b>8</b>			
<b>9</b>			
<b>10</b>			
<b>11</b>			
<b>12</b>			
<b>13</b>			
<b>14</b>			
<b>15</b>			

1. Please include customer feedback if you have already received any.

2. Do you have a prototype or completed solution? Describe what stage the technology/product is in development. What still needs to be done after this funding to get licensed and to market?

3. Why is CGF funding necessary to advance this technology towards commercialization? (i.e. "but for CGF funding" there is no other mechanism to move it forward).

4. Describe the current Intellectual Property (IP) landscape. Are you aware of any potential conflicts with existing IP holdings?

5. Do you see this as a license given to an existing company or as a new WSU spin-out, service center or any other venture? Why?

6. If a spin out, what specific role (if any) would you want to play with the new company? Also, list the roles of anyone else who would participate in the company.

## MILESTONES & TIMELINE FOR YOUR PROJECT

	MILESTONE	ESTIMATED COMPELTION DATE	DESCRIPTION
	<b>Business Development Milestone</b>		
	<b>Milestone # 1</b>		
	<b>Milestone # 2</b>		
	<b>Milestone # 3</b>		
	<b>TOTAL</b>	<b>12 months</b>	

## PREVIOUS FUNDING

In chronological order, please list all previously funded grants that have contributed to this project. For grants that are either currently proposed or in progress, please use the following page.

Funding Source and/or Mechanism	Award Date	Amount	Funded Milestone	Milestone Achieved
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

**BUDGET WORKSHEET**

	<b>Business Development Milestone</b>	<b>Milestone # 1</b>	<b>TOTAL (in dollars)</b>
<b>Salaries and Wages</b>			
<b>Contract Personnel Services</b>			
<b>Other Contractual Services</b>			
<b>Supplies and Materials</b>			
<b>Retirement &amp; Benefits</b>			
<b>Operating Fees/Tuition</b>			
<b>Travel</b>			
<b>Other Expenses</b>			
<b>TOTAL (in dollars)</b>			



# BUDGET JUSTIFICATION

Salaries & Wages

Contract Personal Services

Other Contractual Services

Supplies & Materials

Retirement & Benefits

Operating Fees/Tuition